



STATE OF WASHINGTON  
DEPARTMENT OF COMMUNITY,  
TRADE AND ECONOMIC DEVELOPMENT

Economic Development Course

PO Box 42525

Olympia, WA 98504-2525

# Course Description

No one went to school and majored in economic development. However, if you attend the Northwest Economic Development Course, you can learn how to establish an environment for creating jobs, increasing the tax base, stabilizing the economy and revitalizing the community.

The Northwest Economic Development Course offers intensive training in the basic concepts, information, methods, and strategies of local economic development. It is designed to provide instruction in the fundamentals of comprehensive community and economic development and the techniques best suited to meet those challenges.

## Who should attend?

The course is designed to serve full or part-time development professionals with public, civic, or private community or economic development agencies. It is also appropriate for economic development volunteers, more experienced professionals seeking to update skills, and professionals from related fields such as planning, real estate, finance, transportation, utilities, and telecommunications.

## Registration Criteria

The Northwest Economic Development Course Directors make every effort to accept all who apply for the workshop. However, due to the demand for the workshop and state allotment of registrants, priority will be given based on the following:

- Applicant has not attended an accredited basic course in the last three years.
- Applicant must be performing an economic development activity more than half-time.

## Scholarships

A limited number of registration only scholarships are available for those working in the Northwest with need. For scholarship information contact Maury Forman at [MauryF@cted.wa.gov](mailto:MauryF@cted.wa.gov).

# Administration

## Co-Directors

MAURY FORMAN, Washington State Department of Community, Trade and Economic Development, Seattle, Washington

CAROLYN SANCO, CEcD, Business Development Officer, Oregon Economic & Community Development Department, The Dalles, Oregon

# General Information

**Location:** The course takes place at the Munson Retreat Center on the campus of Central Washington University in Ellensburg, Washington. Ellensburg is 90 miles east of Seattle and 170 miles west of Spokane.

**Registration:** Registration is limited to 45 participants. A registration fee of **\$500.00** per person includes all instructional and course materials.

**Accommodations:** Lodging is available at either the Munson Retreat Center or Kamola Hall. The fee for either option is \$500.00 and includes all meals except dinner on Tuesday. **Munson** rooms are double occupancy, with private bath, separate living room, television, and phone. **Kamola Hall** is a non-air conditioned dormitory located across the street from Munson Retreat Center with private rooms, shared bathrooms, television, and phone. **There are only a limited number of dorm rooms available and are allocated on a first to register basis.**



Workshop sites are fully accessible. Please contact Maury Forman at 206-256-6110 to request special accommodations.

# Accredited Courses

The Northwest Economic Development Course is accredited by the International Economic Development Council (IEDC). As such, this course is considered equal to IEDC's Introduction to Economic Development Course and may be considered toward requirements to sit for the Certified Economic Developers (CEcD) exam. For people unable to attend the Northwest Course, the course is also offered in the following states.

2006	June	New York	(518)393-7252
	July	Maryland	(410)575-6027
		Minnesota	1-888-387-4594
	August	Kentucky	(859)887-8770
	September	Illinois	(618)656-9048
		Michigan	(517)241-0011
		Maine	(207)621-0011
		North Carolina	(919)843-0972
		Mississippi	(601)266-6067
		Pennsylvania	(717) 720-1433
		Mexico	(318)869-2800

For more information on IEDC membership, courses and certification, call 202-223-7800 or visit [www.iedconline.org](http://www.iedconline.org).



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

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# Preliminary Program

# Faculty

## **Sunday, August 6, 2006**

6:30 pm *The Basics of Economic Development*

## **Monday, August 7, 2006**

8:00 am *The Leadership Caves*

10:15 am *Community and Economic Development Strategic Planning*

1:00 pm *Community Development*

3:15 pm *Making Sense of Environment and Infrastructure Issues*

## **Tuesday, August 8, 2006**

8:00 am *Workforce Development*

10:15 am *Business Retention and Expansion*

1:00 pm *Turn Boring Data into Fun*

3:15 pm *Small Business, Incubators, and Entrepreneurs*

## **Wednesday, August 9, 2006**

8:00 am *Marketing Economic Development*

10:15 am *Targeting Companies*

1:00 pm *Technology Tools for Success*

3:15 pm *Finance for Economic Developers*

## **Thursday, August 10, 2006**

8:00 am *Reuse and Redevelopment of Business Sites and Facilities*

10:15 am *Going Global*

1:00 pm *Organizing for Success*

2:45 pm *Immutable Rules of Tourism*

## **Friday, August 11, 2006**

8:00 am *The One True Thing*

9:45 am *Six Ideas for a Healthy Community*

11:00 am **GRADUATION!!**

CLAIRE BERGER, Workforce Policy Coordinator, Office of the Governor, Salem, Oregon

ROGER BROOKS, Principal, Destination Development, Inc., Olympia, Washington

EVELYN CASUGA, Division Manager, Arizona Public Service Company, Casa Grande, Arizona

MAURY FORMAN, Washington State Department of Community, Trade and Economic Development, Seattle, Washington

LARRY FRIEDMAN, Director of Rural Planning, Nevada Commission on Tourism, Carson City, Nevada

MILES FRIEDMAN, President, National Association of State Development Agencies (NASDA), Manassas, Virginia

MARK JAMES, CEcD, Principal, ED Solutions, Inc., Powell, Ohio

KATE MCENROE, Kate McEnroe Consulting, Atlanta, Georgia

LANIE MCMULLIN, Executive Director, City of Everett, Everett, Washington

JILL MILES, CEcD, Business Development Officer, Oregon Economic & Community Development Department, La Grande, Oregon

RICHARD MILLER, President, Calm River Demographics, Gig Harbor, Washington

JIM MOONEY, CEcD, President, DeSCo, Valparaiso, Indiana

UDAYA PATNAIK, Jump Associates, LLC, San Mateo, California

CAROLYN SANCO, CEcD, Business Development Officer, Oregon Economic & Community Development Department, The Dalles, Oregon

CHARLES SCOTT, MAES, Principal, Scott Consulting, Prince George, British Columbia

LELAND SMITH, President, Elesco, Ltd., Sunriver, Oregon

JIM SORENSEN, Executive Facilitator, Senior Consultant and Coach, Snohomish, Washington

DEBBIE STRAND, CEcD, Executive Director, Economic Development Group of Kittitas County, Ellensburg, Washington

DEAN WHITTAKER, CEcD, President, Whittaker Associates, Holland, Michigan

JACK WIMER, Senior Quality Representative, Compuware Corporation, Overland Park, Kansas

# Registration

Please answer the following questions:

Have you ever attended an accredited basic course before? ☐yes ☐no

If yes, when \_\_\_\_\_

Are you more than a part-time employee? ☐yes ☐no

What economic development activities are you responsible for in your agency? \_\_\_\_\_

Mr. ☐ Ms. ☐

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

**Please note that all correspondence regarding the course will be via email.**

## Lodging (please choose one)

Munson Retreat Center ☐ Preferred Roommate \_\_\_\_\_

Smoking ☐

Kamola Hall ☐ (private, non-air conditioned dorm room with a shared bathroom)

Non-Smoking ☐

**Please note that room requests are not guaranteed due to limited availability.**

Any Special Needs (accommodations, dietary, alternative format) \_\_\_\_\_

## Payment & Registration Confirmation

Please submit registration prior to payment. Due to demand for the course a waiting list will be started after the course is full. Priority will be given based on the date registration is received. Invoices are included with email confirmation, which will be sent by June 30.

## Course Fees

Course Tuition \$500.00      Accommodations \$500.00      **TOTAL \$1,000.00**

To register for the **15th Annual Northwest Economic Development Course**, please visit our website for an online form or complete this form and mail or fax it to:

Washington State CTED  
Attn: Linda Alongi  
PO Box 42525  
Olympia WA 98504-2525  
Fax: 360-586-0873  
Email: LindaA@cted.wa.gov

**On-line registration is available at [www.cted.wa.gov/ed/et](http://www.cted.wa.gov/ed/et)**

For more information, contact Maury Forman at MauryF@cted.wa.gov or 206-256-6110.

## *Coordinating Organizations*



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